



Easyfundraising Information Document

What is Easyfundraising?

Easy fundraising is an easy way to raise funds for Living Word International or any other UK registered charity and it never costs you a penny!

Retailers enter into an agreement with easyfundraising to make a small donation to your chosen charity every time you purchase something from them online. Typically the amount donated is 0.5%-1.5%, but occasionally it is more, particularly for first ever purchases.

There are almost 4,500 retailers from which to choose. So far over £34 million has been raised by this means for UK charities and over £600 for LWI.

What is the Catch?

There is none. You won't receive unwanted emails or advertising and there is never a charge to you personally. The donation comes from the retailer. You still pay the same price for the product whether you purchase it through Easyfundraising or not.

So do I just buy online as usual?

Yes exactly as you have always done, though **you have to remember to start your search for the retailer in the easyfundraising search bar.**

Once you have found the retailer you want in their search bar, you click on it and that is all there is to it. Their link will take you to the retailer's site exactly as if you had used any other search engine

So how do I remember to use the easyfundraising search bar?

This can be downloaded from the easyfundraising website when you start out. What is more it will even flag up retailers that have an agreement with easyfundraising when you search in Google.

OK – I'm convinced - How do I sign up?

- 1) Go to <https://www.easyfundraising.org.uk/causes/livingwordinternational/>
- 2) Click on the "Support this cause" box
- 3) Click on "Continue with email" (or one of the other options)
- 4) Enter your name and email and a password of your choice
- 5) Click on "Create my account"
- 6) Click on "Add the donation reminder"
- 7) Click on "Get started" and then "I understand" and you are all ready to go!

So easy! You can then refer friends, see how much you have raised, how much LWI has raised and so much more.

Many thanks for signing up!